

#NEWTRIBE365 Marketing Schedule

www.newreatlor365.com

JANUARY

EMAIL: NEWSLETTER
POP BY:
DIRECT MAIL: 40 NOTES

EVENT:
MEDIA: ADWORDS PROMO

FEBRUARY

EMAIL: NEWSLETTER
POP BY: VALENTINE'S DAY
DIRECT MAIL: 40 NOTES

EVENT:
MEDIA:

MARCH

EMAIL: NEWSLETTER
POP BY:
DIRECT MAIL: 40 NOTES
FARM MAIL OUT

EVENT:
MEDIA: ADWORDS PROMO

APRIL

EMAIL: NEWSLETTER
POP BY:
DIRECT MAIL: 40 NOTES

EVENT:
MEDIA:

MAY

EMAIL: NEWSLETTER
POP BY: MOTHER'S DAY
DIRECT MAIL: 40 NOTES

EVENT:
MEDIA: ADWORDS PROMO

JUNE

EMAIL: NEWSLETTER
POP BY:
DIRECT MAIL: 40 NOTES
FARM MAIL OUT

EVENT:
MEDIA:

JULY

EMAIL: NEWSLETTER
POP BY:
DIRECT MAIL: 40 NOTES

EVENT: CLIENT BBQ
MEDIA: ADWORDS PROMO

AUGUST

EMAIL: NEWSLETTER
POP BY: BACK 2 SCHOOL
DIRECT MAIL: 40 NOTES

EVENT:
MEDIA:

SEPTMEBER

EMAIL: NEWSLETTER
POP BY:
DIRECT MAIL: 40 NOTES
FARM MAIL OUT

EVENT:
MEDIA: ADWORDS PROMO

OCTOBER

EMAIL: NEWSLETTER
POP BY:
DIRECT MAIL: 40 NOTES

EVENT:
MEDIA: ADWORDS PROMO

NOVEMBER

EMAIL: NEWSLETTER
POP BY: THANKSGIVING
DIRECT MAIL: 40 NOTES

EVENT: XMAS PARTY
MEDIA:

DECEMBER

EMAIL: NEWSLETTER
POP BY:
DIRECT MAIL: 40 NOTES
FARM MAIL OUT

EVENT:
MEDIA: ADWORDS PROMO